

ROEBOURNE RACES

PARTNERSHIP PACKAGE



WE WANT YOU TO BE A PART OF THE 2024 NOR WEST JOCKEY CLUB RACE SEASON

2024



WWW.NWJC.COM.AU



TO ENQUIRE ABOUT 2024
PACKAGES CONTACT
ADMIN@NWJC.COM.AU



THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

2024



GET READY TO RACE?

Thanks to our 2023 sponsors and community support, the Nor West Jockey Club is pleased to announce sponsorship packages are open for 2024.

We have even bigger things planned to celebrate the 157th racing season and need your help to bring this vision to fruition.

This is your opportunity to be a part of something great Pilbara style! We are set to entertain well over 6,000 patron's trackside over the course of our racing season, SKY Racing Network coverage will be available for ALL events showcasing your brand across Australia and the world!

As an Incorporated, Not for Profit Organization our club relies heavily on sponsorship to promote and manage our annual community events, purchase new equipment, entertainment and much more to make our days unique.

The Nor West Jockey Club is looking to partner with businesses who are genuinely interested in supporting and growing sustainable community events to make them bigger and better than ever. If you would like to assist the Nor West Jockey Club host the 2024 Roebourne Races, peruse the following pages and register your interest with our sponsorship team by emailing the Sponsorship coordinator – Lisa.solari@nwjc.com.au or our Club President Leslie.staker@nwjc.com.au to arrange an appointment to discuss how we can work together with your business to bring a perfect race season to the Pilbara.

All sponsors will be included in the 2024 Sponsor Directory, Race Day books, website and featured on all of our social media platforms.

We look forward to seeing your business trackside in 2024!



PO BOX 723, KARRATHA WA 6714

WWW.NWJC.COM.AU





THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

Sunday 26th May

FAMILY DAY NAMING RIGHTS SPONSORSHIP PACKAGES

NAMING RIGHTS SPONSOR (1 ONLY)

- Sole naming rights to Family Race Day 2024
- Banner displayed onsite at race days for season 2024
- Finishing post signage for season 2024
- Full page advertisement displayed in racing program for season 2024
- Logo displayed on all NWJC social media platforms for season 2024
- Prizes included | jockey silks | premiership mug (1st named award) for Family Day
- Race caller spiel on Family Day
- Access to members tent and member area for Family day ONLY
- Sky Room Network (webcam) coverage for Family Day
- *20 x soft drink package, reserved table (sponsors tent), platter and 20 food vouchers for Family Day ONLY (See fine print)

15,000
GST



THE SUPREME SPONSORSHIP PACKAGE

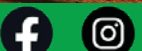
WITH MAXIMUM EXPOSURE ON FAMILY DAY

ARE YOU READY
TO RACE ?



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THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

Sunday 26th May

FAMILY DAY **NAMED RACE SPONSORSHIP PACKAGES**

GOLD SPONSOR NAMED RACE

- Banner displayed onsite on Family Day
- Advertisement displayed in Family Day race book with logo
- Logo on all NWJC's social media platforms for Family day
- Named race Family day
- Sky Racing Network (worldwide) coverage
- Race caller spiel on Family Day
- Access to sponsors tent and members area for Family Day ONLY *10 x sponsor passes, reserved table (sponsors tent), drinks package, platter and 10 food tokens for Family Day ONLY (See fine print)


\$10,000
+GST

SILVER SPONSOR NAMED RACE


- Banner displayed onsite for Family Day
- Advertisement displayed in Family Day race book with logo
- Logo on all NWJC's social media platforms for Family Day
- Named race on Family Day
- Sky Racing Network (worldwide) coverage for Family Day
- Race caller spiel on Family Day
- Access to sponsors tent and members area for Family Day ONLY -
*4 x sponsor passes, reserved table (Sponsors Tent)
drinks package, platter for Family Day ONLY (See fine print)


\$6,000
+GST

BRONZE SPONSOR NAMED RACE

(minimum NWJC sponsorship requirement for race day)

- Banner displayed Family day
- Advertisement displayed in Family Day race book with logo
- Logo on all NWJC's social media platforms for Family Day
- Named race on Cup Day including logo on race page
- Sky Racing Network (worldwide) coverage
- Access to sponsors tent and members area for Family Day ONLY -
*4 x sponsor passes, reserved table(sponsors tent), drinks package
for Family Day ONLY (See fine print)


\$4,000
+GST







THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

SUNDAY 9TH JUNE

RACE DAY NAMED RACE SPONSORSHIP PACKAGES

GOLD SPONSOR NAMED RACE

- Banner displayed onsite on Race Day
- Advertisement displayed in Race Day race book with logo
- Logo on all NWJC's social media platforms for Race day
- Named race Race day
- Sky Racing Network (worldwide) coverage
- Race caller spiel on Race Day
- Access to sponsors tent and members area for Race Day ONLY *10 x sponsor passes, reserved table, drinks package, platter, 10 food van tokens for Race Day ONLY (See fine print)



\$10,000
+GST

SILVER SPONSOR NAMED RACE

- Banner displayed onsite for Race Day
- Advertisement displayed in Race Day race book with logo
- Logo on all NWJC's social media platforms for Race Day
- Named race on Race Day
- Sky Racing Network (worldwide) coverage for Race Day
- Race caller spiel on Race Day
- Access to sponsors tent and members area for Race Day ONLY - *4 x sponsor passes, reserved table, drinks package, platter for Race Day ONLY (See fine print)



\$6,000
+GST

BRONZE SPONSOR NAMED RACE

(minimum NWJC sponsorship requirement for Race day)

- Banner displayed Race Day
- Advertisement displayed in Race Day race book with logo
- Logo on all NWJC's social media platforms for Race Day
- Named race on Cup Day including logo on race page
- Sky Racing Network (worldwide) coverage
- Access to sponsors tent and members area for Race Day ONLY – *4 x sponsor passes, reserved table, drinks package for Race Day ONLY (See fine print)



\$4,000
+GST



THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

SATURDAY, 29TH JUNE

LADIES DAY

NAMING RIGHTS SPONSORSHIP PACKAGES

NAMING RIGHTS SPONSOR (1 ONLY)

- Sole naming rights to Ladies Day 2024
- Banner displayed onsite at all race days for 2024 season
- Finishing post signage for 2024 season
- Full page advertisement displayed in each race book for 2024 season
- Logo displayed on all NWJC's social media platforms for 2024 season
- Awards included: Jockey/trainer/customer prize rug (logo embroidered) awarded for Ladies Day
- Roebourne spiel on Ladies Day
- Access to sponsors tent (members & non-members) ONLY
- Sky Racing book (widespread) coverage for Ladies Day
- *20 x sponsor passes displayed on back of reserved table, platter & food van tokens for Ladies Day (See terms & conditions)

\$15,000
+GST



THE SUPREME SPONSORSHIP PACKAGE

WITH MAXIMUM EXPOSURE ON HARDING CUP

ARE YOU READY
TO RACE ?



PO BOX 723, KARRATHA WA 6714

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THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

SATURDAY, 29TH JUNE

LADIES DAY

NAMED RACE SPONSORSHIP PACKAGES

GOLD SPONSOR NAMED RACE

- Banner displayed onsite on Ladies Day
- Advertisement displayed in Ladies Day race book with logo
- Logo on all NWJC's social media platforms for Ladies Day
- Named race on Ladies Day
- Sky Racing Network (worldwide) coverage
- Race caller spiel on Ladies Day
- Access to sponsors tent and members area for Ladies Day ONLY *10 x sponsor passes, reserved table, drinks package, platter and 10 food van tokens for Ladies Day ONLY (See fine print)



\$10,000
+GST

SILVER SPONSOR NAMED RACE

- Banner displayed onsite for Ladies Day
- Advertisement displayed in Ladies Day race book with logo
- Logo on all NWJC's social media platforms for Ladies Day
- Named race on Ladies Day
- Sky Racing Network (worldwide) coverage for Ladies Day
- Race caller spiel on Ladies Day
- Access to sponsors tent and members area for Ladies Day ONLY - *4 x sponsor passes, reserved table, drinks package, platter for Ladies Day ONLY (See fine print)



\$6,000
+GST

BRONZE SPONSOR

(minimum NWJC sponsorship requirement for Ladies day)

- Banner displayed Ladies Day
- Advertisement displayed in Ladies Day race book with logo
- Logo on all NWJC's social media platforms for Ladies Day
- No named race is included in this level of sponsorship for Ladies Day
- Access to sponsors tent and members area for Ladies Day ONLY - *4 x sponsor passes, reserved table, drinks package for Ladies Day ONLY (See fine print)



\$4,000
+GST





THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

SATURDAY, 27TH JULY

ROEBOURNE CUP NAMING RIGHTS SPONSORSHIP PACKAGES

NAMING RIGHTS SPONSOR (1 ONLY)

- Sole naming rights to Roebourne Cup 2024
- Banner displayed onsite at all race meetings for 2024 season
- Finishing post signage for 2024 season
- Full page advertisement displayed in each race book with logo for 2024 season
- Logo displayed on all NWJC's social media platforms for 2024 season
- Awards included | jockey/trainer from home town (logo/naming rights)
- Roebourne Cup
- Race caller on Roebourne Cup
- Access to sponsors tent & member area for Roebourne ONI Year
- Sky Race Membership (won't be a package for Roebourne)
- *20 x special pass & drink package, reserved table & cater, 20 x food van tokens
- For Roebourne Cup ONLY (See fine print)

\$10,000
+GST

THE SUPREME SPONSORSHIP PACKAGE

WITH MAXIMUM EXPOSURE ON
ROEBOURNE CUP

ARE YOU READY
TO RACE ?





THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

SATURDAY, 27TH JULY

ROEBOURNE CUP NAMED RACE SPONSORSHIP PACKAGES

GOLD SPONSOR NAMED RACE

- Banner displayed on site for Roebourne Cup
- Advertisement displayed in Roebourne Cup race book with logo
- Logo on all NWJC's social media platforms for Roebourne Cup
- Named race Roebourne Cup
- Sky Racing Network (worldwide) coverage
- Race caller spot on Roebourne Cup
- Access to sponsors tent and members area for Roebourne Cup ONLY *10 x sponsor passes, reserved table, drinks package, platter for Roebourne Cup ONLY (See fine print)


\$10,000
+GST

SILVER SPONSOR NAMED RACE

- Banner displayed on site for Roebourne Cup
- Advertisement displayed in Roebourne Cup race book with logo
- Logo on all NWJC's social media platforms for Roebourne Cup
- Named race on Roebourne Cup
- Sky Racing Network (worldwide) coverage for Roebourne Cup
- Race caller spot on Roebourne Cup
- Access to sponsors tent and members area for Roebourne Cup ONLY - *4 x sponsor passes, reserved table, drinks package, platter for Roebourne Cup ONLY (See fine print)


\$6,000
+GST

BRONZE SPONSOR

(minimum NWJC sponsorship requirement for Roebourne cup day)

- Banner displayed Roebourne Cup
- Advertisement displayed in Roebourne Cup race book with logo
- Logo on all NWJC's social media platforms for Roebourne Cup
- No named race is included in this level of sponsorship for Roebourne Cup
- Sky Racing Network (worldwide) coverage
- Access to sponsors tent and members area for Roebourne Cup ONLY - *4 x sponsor passes, reserved table, drinks package for Roebourne Cup ONLY (See fine print)


\$4,000
+GST





THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

CLUB SPONSORSHIP

- Naming rights to the club ie 'Your Company' Nor West Jockey Club for 3 consecutive years
- High profile signage on nor West Coastal Hwy and main entrance to the racecourse for 3 seasons
- Banner displayed onsite at all race days for 3 seasons
- Advertisement displayed in each race book with logo for all race books in 3 seasons
- Logo displayed on all NWJC's social media platforms and NWJC advertising, correspondence etc for 3 seasons
- Named race on all race days for 3 seasons
- Named members lounge/bar incl signage & advertising to member ie 'Your Company' member lounge for 3 seasons
- Awards presented on race days | jockey/trainer/custom horse rug featuring company logo for 3 seasons
- Race caller spiel on each race day for 3 seasons
- Sky Racing Network (worldwide) coverage on each race day for 3 seasons
- Access to sponsors tent and members area every race day for 3 seasons
- *30 x sponsor passes, reserved table, drinks package, platter 30 x food van tokens for the season. (See fine print)
- * This is a 3 year partnership with NWJC Roebourne Racing, with your Sponsorship minimum paid yearly, it will require you and your crew to enjoy everything the racing season brings.

minimum
\$30,000
+GST

THE ULTIMATE SPONSORSHIP

WITH MAXIMUM EXPOSURE OVER
ALL RACE DAYS

PACKAGE

ARE YOU READY
TO RACE ?





THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

THE FINE PRINT NOR WEST JOCKEY CLUB

- All pricing in this prospectus is +GST
- 2024 Sponsors will be required to sign a minimum of 2-year contract and opportunity to renew sponsorship for 2026 on a first refusal basis
- All packages can be tailored to suit individual sponsor requirements subject to prior approval.
- Minimum sponsorship requirements apply to each event.
- Sponsorship must be confirmed in writing and the nominated package signed by both parties.
- Sponsorship is confirmed upon receipt of funds which must be paid in full before start of race season and signed agreement unless stated otherwise, awards are the responsibility of the sponsor.
- A high-resolution logo is required to be supplied to admin@nwjc.com.au upon commencement of sponsorship for marketing and advertising purposes.
- All other advertising materials such as flags, banners, stubby coolers and other promotional material should be made available to the Sponsorship coordinator – Lisa.solari@nwjc.com.au for collection before race season starts to ensure the best advertising for your business.

*Sponsor passes can only be used on the day of your chosen sponsorship package. The number of passes available are specified and these numbers are strictly limited. For eg. If you are sponsoring the Ladies Day and you have been allocated 4 passes, then you can only use those 4 passes on Ladies Day. The drink package, reserved table and platter is for those 4 pass holders only.

ARE YOU READY
TO RACE ?



2024



THE NOR WEST JOCKEY CLUB ROEBOURNE RACES

FASHIONS ON THE FIELD SPONSORS



GOLD SPONSOR – Fashions on the field - 3 x opportunities available

\$1000 + GST

- Banner displayed onsite
 - Advertisement displayed in race book with logo
 - Logo on all NWJC's social media platforms
 - Race caller spiel
 - Logo on Sashes for FOTF
 - 2 x Sponsor tent access + drink package
-



SILVER SPONSOR – Fashions on the field – 3 x opportunities available

\$800 + GST

- Banner displayed onsite
 - Advertisement displayed in race book with logo
 - Logo on all NWJC's social media platforms
 - Race caller spiel
 - Logo on Sashes for FOTF
 - 2 x Sponsor tent access passes
-



BRONZE SPONSOR – Fashions on the field – 3 x opportunities available

\$500 + GST

- Banner displayed onsite
 - Advertisement displayed in race book with logo
 - Logo on all NWJC's social media platforms
 - Logo on Sashes for FOTF
 - 1 x Sponsor tent access passes
-

Donations of prizes for Fashions on the field and Raffles

- Advertisement displayed in race book with logo
- Logo on all NWJC's social media platforms
- Prizes of over \$200 will receive 1 x GA ticket to our 18+ Ladies Day

